



Corporate Water Stewardship

CHALLENGE

The private sector is a major water user – and integral in identifying solutions that protect and conserve water. Due to the scale at which many corporations operate, **convening the business sector and co-creating solutions** that advance water conservation can make significant improvements in water resilience.

RESPONSE

The Pacific Institute possesses the credibility and experience that uniquely positions us to inform and assemble the private sector to advance collective action toward water resilience. We conduct research and develop innovative tools to **inform and inspire business decisions**.

Since 2007, the Pacific Institute has convened the CEO Water Mandate. Working in partnership with the United Nations Global Compact, the world's largest corporate sustainability initiative, the CEO Water Mandate unites more than 350 companies to address urgent water challenges.

The Pacific Institute also directly engages CEOs from major companies to elevate water action on corporate agendas. Launched in 2020, the **Water Resilience Coalition convenes some of the world's most influential companies and CEOs to build water resilience** in their operations and supply chains, and to take collective action in 100 Priority Basins around the world.



**CEO
WATER
MANDATE**

About CEO Water Mandate

Established in 2007, the CEO Water Mandate was created out of the acknowledgement that **global water challenges create risk for a wide range of industry sectors**, the public sector, local communities, and ecosystems alike.

The CEO Water Mandate is a **partnership** between the UN Global Compact and the Pacific Institute that mobilizes business leaders on water, sanitation, and the Sustainable Development Goals for corporate water stewardship.

Mandate endorsers commit to **continuous progress** against six core elements (direct operations, supply chain and watershed management, collective action, public policy, community engagement, and transparency) and in so doing understand and manage their own water risks.



PRIORITIES

Water Basin Monitoring

With the support of the Water Resilience Coalition, our experts have developed and published a River Basin Diagnostic template. This template provides a standard methodology, indicators, and metrics to assess basins across the globe.

The template creates a uniform understanding of the baseline conditions and shared water challenges facing a basin.

The project team, in partnership with the European Space Agency, 52impact, NASA, and Nature for Water, is creating a basin monitoring system using satellite imaging, in-situ data, and artificial intelligence (AI).

WASH4Work

In partnership with the UN Global Compact, the Pacific Institute is mobilizing the business community to expand access to water, sanitation, and hygiene (WASH). The goal is to achieve a collective positive water impact for over 300 million people in 100 priority basins by 2030.

WASH4Work convenes working groups of corporate and NGO members to explore current global WASH topics relevant to business and advance the development of tools to support companies in developing their WASH goals, approaches, and impact measurement. In 2024, WASH4Work expanded its goals to include projects in areas with the greatest WASH risk.

“ In partnering in WASH4Work and in using the WASH Benefits Accounting Framework, we are able to ensure a holistic understanding of our impact in communities on public health, economic opportunities, gender equality, climate resilience, and our own value chain.”

– **Philipp Kust**
Social Impact Manager & Global WASH Lead at Reckitt

Corporate Water Stewardship and You

When you support corporate water stewardship, you are building water resilience in the face of climate change. **Your gift will:**

- Continue progress for water resilience across direct operations, supply chains, watershed management, and other areas.
- Catalyze collective action across 100 high-priority basins identified by the Pacific Institute.
- Enable equitable access to water, sanitation, and hygiene (WASH) for more than 300 million people.

We invite you to support water resilience and corporate water stewardship with a gift to the Pacific Institute today.

To learn more and take action:

- **Contact:** Nicole Wickenhauser, Chief Growth Officer, at nwickenhauser@pacinst.org
- **Visit:** <https://pacinst.org/our-impact-areas/corporate-water-stewardship/>
- **Donate:** pacinst.org/support



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