

## WHY

Water is vital for survival. It impacts the health of people, ecosystems, and economies. Yet, we are degrading water resources at an alarming rate. Climate change only accelerates these problems. Today, billions of people lack access to safe water. **By 2030, the demand for freshwater may outstrip supply by 40%.** Together, we must take bold, immediate, and sweeping action.

## OUR 2030 GOAL

Catalyze the transformation to water resilience in the face of climate change.

## WHAT

We focus on four Impact Areas to accelerate action on water resilience.

Water  
Equity

Water  
Efficiency  
& Reuse

Nature-Based  
Solutions

Corporate  
Water  
Stewardship

## HOW

For nearly 40 years, our experts have conducted groundbreaking research and pioneered water resilience solutions. We expand the impact of our work through extensive outreach.

### INFORM

Build actionable knowledge through evidence-based research and analysis.

### ENGAGE

Facilitate the adoption of water resilience solutions by working directly with key partners.

### INFLUENCE

Drive systems change by influencing policy and partnering with collaborative networks.

## WHO

We convene and collaborate with diverse partners around the world. Through these networks, our work creates meaningful and lasting changes in practices, policies, and funding.

Water  
Utilities

NGOs

Frontline  
Communities

Policymakers  
& Governments

Businesses

United  
Nations  
Partners

## WHERE

We work in the United States and globally. We are catalyzing action in 100 specific water-stressed basins around the world.



## OUR WORK INFLUENCES GLOBAL CHANGE AND ACTION TO ENSURE:

- People, nature, and economies have the water they need to thrive.
- Water systems are more resilient in the face of climate change.