



PACIFIC INSTITUTE
REIMAGINING WATER FOR A CHANGING WORLD

Securing a Water-Resilient Future

Pacific Institute Strategic Plan

Water: A Critical Issue

Water is one of our most precious natural resources. Yet, the world's water resources have been degraded at an alarming rate — with serious impacts to people, nature, and economies.

- ◆ 2.2 billion people lack access to safe drinking water.
- ◆ More than 60% of wetlands have disappeared since 1900.
- ◆ Water insecurity costs global economies about US\$500 billion per year.

Climate change has disrupted the water cycle, intensifying the crisis. Today, water-related disasters account for more than 90% of all disasters on Earth.

The water crisis is also a crisis of human dignity and equity. People of color, Indigenous groups, and low-income communities often experience climate change impacts first and worst — and often have the fewest resources to adapt.

The Pacific Institute: Transforming Global Water Solutions

For nearly 40 years, the Pacific Institute has conducted groundbreaking research and pioneered water resilience solutions. We also convene and collaborate with diverse partners in the United States and globally to drive meaningful and lasting changes:

- ◆ Influencing the United Nations' decision to establish the Human Right to Water.
- ◆ Influencing shifts in water policies at the state, federal, and global level.
- ◆ Galvanizing a coalition of more than 350 companies across 140 countries to take action on water.
- ◆ Catalyzing action in 100 water-stressed basins around the world.

Our Bold 2030 Ambition

CATALYZE THE TRANSFORMATION TO WATER RESILIENCE IN THE FACE OF CLIMATE CHANGE BY 2030.



Urgent action is needed to build water resilience — so that all people, including those on the frontlines, can thrive. The Pacific Institute is proud to be leading a global effort to achieve this vision.

— Jason Morrison,
President,
Pacific Institute



Our Strategic Plan

The Pacific Institute’s thought leadership on water resilience solutions — at the intersection of water and climate change — has informed and influenced actions by governments, businesses, NGOs, and policymakers. This moment is a critical turning point to accelerate that action to achieve our 2030 ambition.

IMPACT AREAS

Our new strategy focuses on four Impact Areas where the Pacific Institute has global expertise and there is oversized potential for impact:



Water
Equity



Water
Efficiency
and Reuse



Nature-Based
Solutions



Corporate
Water
Stewardship

We will also continue work across key initiatives, including Water Conflict and the Water-Energy Nexus.

MAKING IT HAPPEN

Developing evidence-based research and actionable solutions will continue to be our foundation. We will also expand our work to rapidly scale the most powerful and viable solutions by increasing:

1. Direct engagement:

- ◆ Convene and collaborate with groups that have the power to implement solutions.
- ◆ These include: NGOs, frontline communities, businesses, and water utilities.

2. Influence on systems-level changes:

- ◆ Reduce barriers and create opportunities to scale solutions.
- ◆ Inform and influence public policies.
- ◆ Champion a broader water resilience movement.



For nearly 40 years, the Pacific Institute has written the book on water. Now, it’s building a movement toward water resilience. I invite others to support this critical work at this critical time — by investing in the organization at the epicenter of solutions so deeply needed.

— Sally Liu, Philanthropist
& Pacific Institute
Board Chair



Help Us Secure a Water-Resilient Future

Urgent action is needed. The Pacific Institute is uniquely positioned to scale solutions like few other organizations can. When you support the Pacific Institute, you directly accelerate action on water resilience, protecting resources for people and nature, and building a just future. Join us in creating a water-secure world for all.

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