

## Appendix A: Business Community Survey

### Introductory Questions (all respondents)

1. Name and position:
2. Email Address:
3. Name of company:
4. Facility Name and Address:
5. Who has management control and decision-making power for the landscaping around your facility? (check all that apply)
  - My company
  - Property owner (not my company)
  - Property management firm
  - Landscape contractor
  - Other
6. Does your company have a sustainability program?
  - Yes
  - No
7. Do you (or someone in your company) discuss sustainable landscape management with the person/entity that has management and decision-making control for landscaping around your facility?

	Yes, regularly	Yes, occasionally	Yes, rarely	No, never
Efficient irrigation				
Irrigation scheduling				
Turf removal				
Installation of low water use plants				
Rainwater capture				
Stormwater management				

8. Has your company considered or implemented projects to make the landscape more sustainable, such as removing turf, converting to Southern California appropriate plants (low water use), capturing and reusing rainwater, or managing stormwater on your site?
  - Implemented
  - Developed plans, but didn't implement
  - Considered, but didn't develop plans
  - Have not considered

9. Can we follow up with you or someone else in your organization to learn more about your landscape planning and decision-making?
- Yes
  - No

For companies who have already made a sustainable landscape investment (questions for those who have not below)

### **Project Planning and Management**

1. What year was the project implemented?
2. How long did the project take, from planning to implementation?
3. What is the total area of landscape maintained on the property?
4. How much of that area was modified in this project (area and percentage)?
5. What changes were made? (check all that apply)
  - Removal of turf
  - Installation of low water use plants
  - Expansion of permeable areas (places where water can soak into the soil) by reducing pavement and/or other impermeable areas
  - Capture and reuse of stormwater (including treatment, reuse, and/or recharge)
  - Other
6. How many square feet of turf were removed?
7. What is the volume of stormwater that the project was built to capture, and/or what was the project area (square feet)?
8. How many square feet of impermeable area was removed, and what was it replaced with?
9. If you answered "other" to question 5, can you please describe the change(s)?
10. What were the most important factors that led to your decision to implement this project (e.g., meeting corporate sustainability goals, improving water efficiency, reducing maintenance costs, having landscape that is attractive to new tenants, etc.)?
11. What level of authority within your company was needed to approve the project?
12. What were some of the barriers your company encountered? How could the process have been improved?

### **Regulatory Context**

13. What type of permit(s) was/were needed to implement your project? (check all that apply)
  - Permit from the planning or public works department to make changes to the landscape
  - Construction stormwater permit (NPDES general or individual permit)
  - Industrial stormwater permit (NPDES general or individual permit)
  - Other local regulations
  - Other state regulations
  - No permits were needed

14. If you selected other location or state regulations in question 13, please specify what other permits or regulations your company was required to comply with.

15. Does your facility have a current Stormwater Pollution Prevention Plan (SWPPP)?

- Yes
- No
- I don't know

16. Do you have an electronic copy of the final design plans for the changes made?

- Yes
- No

### **Project Costs**

17. What is the annual operating budget for landscape management at your facility?

18. What was the capital cost of this project (sum of planning, materials, and labor)?

19. Did your company save money on operations and maintenance (O&M) costs by implementing this project? If so, what is the estimated annual savings?

20. How did you fund this project? Did it fit within an existing landscape budget or did the project require special approval and funding?

21. Did your company receive a rebate or other financial incentive (internal or external) for this project?

- Yes
- No

22. If yes, how much did your company receive? From whom? For what?

23. Would your company have done the project without this incentive?

- Yes
- No

24. If no, why not?

- Could not obtain any applicable rebates/incentives
- Did not seek any rebates/incentives

**Project Benefits**

25. Please rate the benefits realized from the project (0 being not at all relevant, 4 being extremely relevant)

	0	1	2	3	4
Contributed to corporate sustainability goals					
Reduced outdoor water use					
Reduced site O&M costs					
Reduced energy usage					
Captured stormwater available for reuse onsite					
Water captured onsite recharged into groundwater basin					
Reduced quantity of runoff from site					
Improved quality of runoff from site					
Reduced local flooding (on-site and/or nearby streets)					
Easier to meet efficiency and/or stormwater regulatory requirements					
Reduced heat island effect					
Improved aesthetics					
Improved public perception (reputation)					
Other					

26. Did the project result in water savings that you were able to quantify?

- Yes
- No

27. If yes, how much water was saved?

28. Have there been any unexpected benefits associated with this project?

- Yes
- No

29. If yes, what were those unexpected benefits?

**Return on Investment (ROI)**

30. Did your company calculate the ROI of this project?

- Yes
- No

31. If yes, what costs and benefits were considered in the analysis?

32. If yes, what did you determine was the ROI of this project?

### External Communications

33. Have you received any feedback from employees, customers, or other community members about the project (positive or negative)?

- Yes
- No

34. Would your company be willing to have this property serve as a demonstration of the multiple benefits that can be achieved through sustainable landscapes?

- Yes
- No

### For businesses who have not invested in a sustainable landscape project

1. Why did your company decide against implementing a sustainable landscape project?

2. Under what conditions might your company consider investing in a sustainable landscape project? Please check all that apply.

- If a sufficient business case could be demonstrated
- If internal resources were available for the project
- If the company received external funding (e.g. rebates, grants, etc.) for the project
- If the company received public recognition for the project
- If quantifiable greenhouse gas reductions could be achieved through the project
- If the company could receive sustainability credits for the project
- Other

3. What other factor(s) might motivate your company to pursue a sustainable landscape project?

4. Do you know of other businesses in your area pursuing these types of projects?

- Yes
- No