

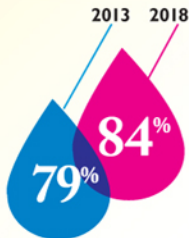
LOOMING WATER CHALLENGES

*The growing concerns of top US companies
by the numbers*

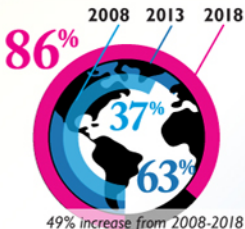
94% of companies surveyed* face potential physical challenges related to water. An additional 69% face reputational risks, 58% face regulatory risks, and 33% face legal risks.



84% of companies believe they will face water-related challenges by 2018.



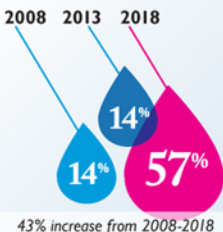
Companies report that water increasingly factors into where they choose to locate.



57% of companies expect water issues to be a factor in their growth by 2018.



Companies see increasing risk to profitability due to water-related challenges.



*These statistics result from research conducted by VOX Global and Pacific Institute. Read the study in full and view the list of participating companies at voxglobal.com/managing-water-risk-study.