# PACIFIC INSTITUTE FOR STUDIES IN DEVELOPMENT, ENVIRONMENT, AND SECURITY

FINANCIAL STATEMENTS WITH AUDITOR'S REPORTS

YEARS ENDED DECEMBER 31, 2012 AND 2011

GHAFFARI ACCOUNTANCY, INC. CERTIFIED PUBLIC ACCOUNTANTS

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Independent Auditor's Report

Board of Directors Pacific Institute for Studies in Development, Environment and Security Oakland, California

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of Pacific Institute (a nonprofit organization), which comprise the statement of financial position as of December 31, 2012 and 2011, and the related statements of activities, cash flows, and functional expenses for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Pacific Institute as of December 31, 2012 and 2011, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

# Ghaffari Accountancy, Inc.

July 26, 2013 Oakland, California

#### Statements of Financial Position At December 31, 2012 and 2011

|   | 2012 |           |         | 2011      |  |  |
|---|------|-----------|---------|-----------|--|--|
| ASSETS  |      |           |         |           |  |  |
| Current Assets:                                 |      |           |         |           |  |  |
| Cash and cash equivalents (Note 3)              | \$   | 663,100   | \$      | 1,460,243 |  |  |
| Grants receivable                               |      | 128,584   |         | 314,579   |  |  |
| Contracts receivable, net of allowance          |      | 488,637   |         | 732,398   |  |  |
| of \$0 and \$7,376, respectively                |      |           |         |           |  |  |
| Other receivables                               |      | 27,135    |         | 1,675     |  |  |
| Prepaid expenses                                |      | 30,029    |         | 37,407    |  |  |
| Total Current Assets                            |      | 1,337,485 |         | 2,546,302 |  |  |
| Website redesign in progress                    |      | 16,375    |         | -         |  |  |
| Investments (Note 4)                            |      | 113,839   |         | 97,890    |  |  |
| Deposits and other assets                       |      | 11,500    |         | 21,728    |  |  |
| Total Assets                                    | \$   | 1,479,199 | \$      | 2,665,920 |  |  |
| LIABILITIES                                     |      |           |         |           |  |  |
| Current Liabilities:                            |      |           |         |           |  |  |
| Accounts payable and accrued expenses           | \$   | 79,211    | \$      | 71,051    |  |  |
| Deferred revenue                                |      | 12,700    |         | 18,701    |  |  |
| Payable to sponsored groups                     |      | 52,931    | 164,303 |           |  |  |
| Accrued paid time off                           |      | 248,181   | 253,864 |           |  |  |
| Total Current Liabilities and Total Liabilities |      | 393,023   |         | 507,919   |  |  |
| NET ASSETS                                      |      |           |         |           |  |  |
| Available for operations                        |      | 271,473   |         | 537,766   |  |  |
| Designated                                      |      | 113,839   |         | 97,890    |  |  |
| Total unrestricted                              |      | 385,312   |         | 635,656   |  |  |
| Temporarily restricted (Note 5)                 |      | 700,864   |         | 1,522,345 |  |  |
| Total Net Assets                                |      | 1,086,176 |         | 2,158,001 |  |  |
| Total Liabilities and Net Assets                | \$   | 1,479,199 | \$      | 2,665,920 |  |  |

|  | Year         | ended December 31 | Year         | ended December 31 | , 2011       |              |
|--|--------------|-------------------|--------------|-------------------|--------------|--------------|
|  |              | Temporarily       | Temporarily  |                   |              |              |
|  | Unrestricted | Restricted        | Total        | Unrestricted      | Restricted   | Total        |
| Support and Revenue:                   |              |                   |              |                   |              |              |
| Contract revenue                       | \$ 1,585,379 | \$ -              | \$ 1,585,379 | \$ 1,424,765      | \$ -         | \$ 1,424,765 |
| Grants and contributions               | 96,916       | 401,285           | 498,201      | 87,733            | 1,051,222    | 1,138,955    |
| Other income                           | 74,408       | -                 | 74,408       | 52,712            | -            | 52,712       |
| Net assets released from restrictions: |              |                   |              |                   |              |              |
| Purpose accomplished                   | 1,222,766    | (1,222,766)       |              | 944,932           | (944,932)    |              |
| Total Support and Revenue              | 2,979,469    | (821,481)         | 2,157,988    | 2,510,142         | 106,290      | 2,616,432    |
| Expenses:                              |              |                   |              |                   |              |              |
| Program services                       | 2,318,781    | -                 | 2,318,781    | 1,726,139         | -            | 1,726,139    |
| Supporting services:                   |              |                   |              |                   |              |              |
| Management and general                 | 724,096      | -                 | 724,096      | 597,959           | -            | 597,959      |
| Fundraising                            | 186,936      |                   | 186,936      | 208,907           |              | 208,907      |
| Total Expenses                         | 3,229,813    |                   | 3,229,813    | 2,533,005         |              | 2,533,005    |
| Change in net assets                   | (250,344)    | (821,481)         | (1,071,825)  | (22,863)          | 106,290      | 83,427       |
| Net assets at beginning of year        | 635,656      | 1,522,345         | 2,158,001    | 658,519           | 1,416,055    | 2,074,574    |
| Net assets at end of year              | \$ 385,312   | \$ 700,864        | \$ 1,086,176 | \$ 635,656        | \$ 1,522,345 | \$ 2,158,001 |

#### Statement of Activities Years Ended December 31, 2012 and 2011

# Statements of Cash Flows Years Ended December 31, 2012 and 2011

|  | 2012          | 2011        |
|--|---------------|-------------|
| Cash flows from operating activities:                |               |             |
| Change in net assets                                 | \$(1,071,825) | \$ 83,427   |
| Adjustments to reconcile change in net assets to     |               |             |
| cash from operating activities:                      |               |             |
| Gain from investments                                | (15,949)      | (1,020)     |
| (Increase) decrease in operating assets:             |               |             |
| Receivables  | 404,296       | 90,208      |
| Prepaids   | 7,378         | (15,800)    |
| Deposits   | 10,228        | (3,478)     |
| Increase (decrease) in operating liabilities:        |               |             |
| Accounts payable and accrued expenses                | 2,477         | 105,178     |
| Deferred revenue                                     | (6,001)       | (30,082)    |
| Payable to sponsored groups                          | (111,372)     | 139,303     |
| Net cash provided (used) by operating activities     | (780,768)     | 367,736     |
| Cash flows from investing activities:                |               |             |
| Proceeds from sale of investments                    | -             | 137         |
| Website redesign                                     | (16,375)      |             |
| Net cash provided (used) by investing activities     | (16,375)      | 137         |
| Net increase (decrease) in cash and cash equivalents | (797,143)     | 367,873     |
| Cash and cash equivalents at beginning of year       | 1,460,243     | 1,092,370   |
| Cash and cash equivalents at end of year             | \$ 663,100    | \$1,460,243 |

|                               | Supporting Services |               |    |               |    |             |    |             |                 |
|-------------------------------|---------------------|---------------|----|---------------|----|-------------|----|-------------|-----------------|
|                               |                     |               | Μ  | anagement and |    |             |    |             |                 |
|                               | Prog                | gram Services |    | General       |    | Fundraising | S  | hared Costs | <br>Total       |
|                               |                     |               | +  |               |    |             | +  |             |                 |
| Salaries                      | \$                  | 965,575       | \$ | 434,108       | \$ | 127,269     | \$ | -           | \$<br>1,526,952 |
| Payroll taxes                 |                     | 95,431        |    | 20,703        |    | 14,908      |    | -           | 131,042         |
| Employee benefits (Note 7)    |                     | 149,092       |    | 52,426        |    | 25,868      |    | -           | 227,386         |
| Professional fees             |                     | 723,133       |    | 129,993       |    | -           |    | -           | 853,126         |
| Travel                        |                     | 148,982       |    | 642           |    | 437         |    | -           | 150,061         |
| Occupancy                     |                     | 4,049         |    | -             |    | -           |    | 146,001     | 150,050         |
| Conferences and meetings      |                     | 64,876        |    | 1,582         |    | -           |    | -           | 66,458          |
| Office supplies               |                     | 9,556         |    | -             |    | -           |    | 29,674      | 39,230          |
| Telephone and communications  |                     | 11,182        |    | 5,582         |    | 480         |    | 10,263      | 27,507          |
| Printing and publications     |                     | 13,002        |    | 4,401         |    | 3,099       |    | -           | 20,502          |
| Staff development             |                     | 2,400         |    | 2,740         |    | -           |    | -           | 5,140           |
| Small equipment and furniture |                     | 2,734         |    | 1,787         |    | -           |    | -           | 4,521           |
| Insurance                     |                     | -             |    | 5,099         |    | -           |    | -           | 5,099           |
| Postage and shipping          |                     | 1,143         |    | 2,359         |    | -           |    | -           | 3,502           |
| Bank and other fees           |                     | 2,553         |    | 2,483         |    | -           |    | -           | 5,036           |
| Miscellaneous                 |                     | 13,510        |    | 691           |    | -           |    | -           | 14,201          |
| Shared costs                  |                     | 111,563       |    | 59,500        |    | 14,875      |    | (185,938)   | <br>-           |
| Total expenses                | \$                  | 2,318,781     | \$ | 724,096       | \$ | 186,936     | \$ |             | \$<br>3,229,813 |

## Statement of Functional Expenses For the Year Ended December 31, 2012

|                               | Supporting Services |               |    |                         |    |             |    |             |                 |
|-------------------------------|---------------------|---------------|----|-------------------------|----|-------------|----|-------------|-----------------|
|                               | Prog                | aram Services | Ma | nagement and<br>General |    | Fundraising | S  | hared Costs | <br>Total       |
| Salaries                      | \$                  | 842,503       | \$ | 383,732                 | \$ | 159,846     | \$ | -           | \$<br>1,386,081 |
| Payroll taxes                 |                     | 58,872        |    | 26,805                  |    | 11,166      |    | -           | 96,843          |
| Employee benefits (Note 7)    |                     | 114,425       |    | 42,801                  |    | 13,780      |    | -           | 171,006         |
| Professional fees             |                     | 379,200       |    | 27,005                  |    | 4,503       |    | -           | 410,708         |
| Travel                        |                     | 150,734       |    | 382                     |    | -           |    | -           | 151,116         |
| Occupancy                     |                     | -             |    | -                       |    | -           |    | 135,704     | 135,704         |
| Conferences and meetings      |                     | 47,306        |    | 4,741                   |    | 3,113       |    | -           | 55,160          |
| Office supplies               |                     | -             |    | -                       |    | -           |    | 36,545      | 36,545          |
| Telephone and communications  |                     | 5,388         |    | 17,296                  |    | 756         |    | -           | 23,440          |
| Printing and publications     |                     | 15,747        |    | 6,494                   |    | -           |    | -           | 22,241          |
| Bad debt                      |                     | -             |    | 16,008                  |    | -           |    | -           | 16,008          |
| Staff development             |                     | -             |    | 11,935                  |    | -           |    | -           | 11,935          |
| Small equipment and furniture |                     | -             |    | 5,118                   |    | -           |    | -           | 5,118           |
| Insurance                     |                     | -             |    | 4,700                   |    | -           |    | -           | 4,700           |
| Postage and shipping          |                     | 1,589         |    | 2,456                   |    | -           |    | -           | 4,045           |
| Bank and other fees           |                     | -             |    | 2,032                   |    | -           |    | -           | 2,032           |
| Miscellaneous                 |                     | -             |    | 323                     |    | -           |    | -           | 323             |
| Shared costs                  |                     | 110,375       |    | 46,131                  |    | 15,743      |    | (172,249)   | <br>-           |
| Total expenses                | \$                  | 1,726,139     | \$ | 597,959                 | \$ | 208,907     | \$ |             | \$<br>2,533,005 |

## Statement of Functional Expenses For the Year Ended December 31, 2011

Notes to the Financial Statements Years Ended December 31, 2012 and 2011

### Note 1 – Organization

The Pacific Institute for Studies in Development, Environment, and Security (the Institute) is a nonprofit organization formed in October 1987. The institute works to create a healthier planet and sustainable communities. It conducts interdisciplinary research and partner with stakeholder to produce solutions that advance environmental protection, economic development, and social equity in California, nationally, and internationally. The Institute's main office is located in Oakland, California.

## **Note 2 – Summary of Significant Accounting Policies**

Significant accounting policies are described below to enhance the usefulness of the financial statements to the reader.

- a. <u>Method of Accounting</u> The financial statements of the Institute have been prepared using the accrual method of accounting, which involves the recognition of revenues and gains when earned and expenses and losses when incurred.
- b. <u>**Cash and Cash Equivalents**</u> For purposes of the statement of cash flows, the Institute considers all unrestricted highly liquid investments with an initial maturity of three months or less to be cash equivalents.
- c. <u>Investments</u> Investments are recorded at fair market value. Changes in the carrying amounts of investments held are included in the statement of activities as unrealized gain or loss. Investment income, gains and losses are reported as change in unrestricted net assets unless a donor restricts their use. Investments designated by the Board of Directors for long-term purposes are classified and reported as non-current assets.
- d. <u>Grants and Contracts Receivable</u> Grants receivable include unconditional commitments from various foundations that are recorded at the net realizable value of the amount expected to be collected. Non-current grants receivable are discounted using risk-adjusted rates. Contracts receivable include receivable for services rendered under various contractual agreements that are recorded at the amounts expected to be collected less an allowance for uncollectible amounts. The allowance is based on experience, third-party contracts, and other circumstances, which may affect the ability of contracting entities to meet their obligations. Receivables are considered impaired if full payments are not received in accordance with the terms of contracts.
- e. <u>Fixed Assets and Depreciation</u> The Institute records acquisitions of tangible items with a cost or fair value of \$2,500 or more and development and design of its website as fixed assets. Fixed assets are recorded at cost when purchased or developed and fair value when received as a donation. Depreciation is provided over the estimated useful lives of respective assets, using the straight- line method of depreciation.

Notes to the Financial Statements Years Ended December 31, 2012 and 2011

- f. <u>Income Tax Status</u> The Institute is recognized as a public charity exempt from Federal income tax under Section 501(c)(3) of the Internal Revenue Code and Section 23701(d) of the California Revenue and Taxation Code, whereby only unrelated business income, as defined by Section 512(a)(1) of the Internal Revenue Code and similar code sections of the California Revenue and Taxation Code, is subject to income tax. The Institute does not have any uncertain tax positions that are material to the financial statements, as management believes all of its activities are related to its tax exempt purposes. The Institute's annual informational returns are subject to examination by IRS, generally three years after they were filed.
- g. <u>Basis of Presentation</u> Net assets, revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Institute and changes therein are classified and reported as follows:

*Unrestricted net assets* represent net assets that are not subject to donor-imposed stipulations. Designated net assets represent unrestricted net assets that have been set aside by the board of directors until it reaches \$500,000, at which time they will be considered a quasi-endowment.

*Temporarily restricted net assets* represent net assets subject to donor-imposed stipulations that may or will be met either by actions of the Institute and/or the passage of time.

h. <u>**Restricted Resources**</u> – The Institute reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

Gifts of fixed assets are recorded as unrestricted support unless explicit donor stipulations specify how the donated asset must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations about how long those long-lived assets must be maintained, the Institute reports expirations of donor restrictions when donated or acquire long-lived assets are placed in service.

i. <u>Allocation of Shared Costs</u> – Shared costs include costs related to the operation and maintenance of the office facility. They are pooled in a cost center and allocated among program and supporting activities benefitting from them, in total, based on Full Time Equivalent count. Salaries and related costs are allocated based on time activity reports prepared by staff during the year.

Notes to the Financial Statements Years Ended December 31, 2012 and 2011

- j. <u>Use of Estimates</u> The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions. These estimates and assumptions affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Significant accounting estimates reflected in the Institute's financial statements include the functional allocation of expenses, valuation of investments, valuation and collectability of grants and contracts receivable. Actual results may differ from those estimates.
- k. <u>**Reclassification**</u> Certain 2011 balances have been reclassified to conform to the current year's presentation.

#### Note 3 – Concentration of Credit Risk

The Institute maintains its cash and cash equivalents in various financial institutions who participate in the Federal Deposit Insurance Corporation (FDIC) insurance program. The uninsured balance at December 31 2012 and 2011 was \$14,981 and \$1,153,760, respectively. The Institute believes it is not exposed to any significant risk on its cash balances and has not experienced any loss in its accounts. As of January 1, 2013, the FDIC eliminated its unlimited coverage of non-interest bearing accounts. This would have resulted in uninsured cash and cash equivalents balance at January 1, 2013 of \$365,192, had the program become effective on December 31, 2012.

#### Note 4 – Investments

Investments at December 31, 2012 and 2011 consisted of mutual funds. Income related to investments is as follows:

|                      | <u>12/31/12</u> | <u>12/31/11</u>          |
|----------------------|-----------------|--------------------------|
| Interest<br>Net gain | \$ 682<br>      | \$ 1,995<br><u>1,020</u> |
| Total                | <u>\$16,620</u> | <u>\$ 3,096</u>          |

#### **Note 5 – Temporarily Restricted Net Assets**

Temporarily restricted net assets were available for the following purposes:

|  | <u>12/31/12</u> | <u>12/31/11</u> |
|--|-----------------|-----------------|
| Water rates study                      | \$<br>132,723   | \$ 241,782      |
| Water and energy conservation research | 105,378         | 0               |

#### Notes to the Financial Statements Years Ended December 31, 2012 and 2011

|  | 12/31/12          | 12/31/11           |
|--|-------------------|--------------------|
| Future periods                         | 103,457           | 53,652             |
| Agriculture & urban water conservation | 98,613            | 0                  |
| Desalination report                    | 60,407            | 148,498            |
| Water sustainability                   | 43,215            | 111,252            |
| Domestic projects                      | 43,145            | 240,147            |
| Former incarcerated rehab              | 41,902            | 167,295            |
| Green jobs initiation                  | 25,019            | 227,910            |
| Agriculture success stories            | 14,899            | 81,918             |
| International projects                 | 13,389            | 76,123             |
| Environmental issues                   | 8,035             | 173,768            |
| Other restrictions                     | 10,682            | 0                  |
|  |                   |                    |
|  | <u>\$ 700,864</u> | <u>\$1,522,345</u> |

#### Note 6 – Correction of Prior Year Errors

The balances of unrestricted and temporarily restricted net assets at December 31, 2010 were adjusted due to errors. The effects of the corrections were as follows:

|                                       | As Stated   | Adjustment | As Restated |
|---------------------------------------|-------------|------------|-------------|
| Grants receivable                     | \$0         | \$580,000  | \$580,000   |
| Contracts receivable                  | 581,465     | (28,396)   | 553,069     |
| Accounts payable and accrued expenses | 26,238      | (19,469)   | 6,769       |
| Deferred revenue                      | 0           | 48,783     | 48,783      |
| Payable to sponsored groups           | 0           | 25,000     | 25,000      |
| Accrued employee compensation         | 190,689     | 22,279     | 212,968     |
| Unrestricted net assets               | 589,533     | 68,986     | 658,519     |
| Temporarily restricted net assets     | \$1,010,030 | \$406,025  | \$1,416,055 |

The effect of the above corrections was to increase the change in unrestricted and temporarily restricted net assets for the year ended December 31, 2010 by \$68,986 and \$406,025, respectively.

#### **Note 7 – Retirement Benefits**

The Institute offers a defined contribution plan to all its full time employees and provides up to 5% of gross wages as matching contributions to the plan for eligible employees. Contributions to the plan were \$44,732 and \$41,631 during the year ended December 31, 2012 and 2011, respectively.

Notes to the Financial Statements Years Ended December 31, 2012 and 2011

#### Note 8 – Fair Value Measurements

Fair values of assets measured on a recurring basis are as follows:

|              | <u>12/31/12</u>   |                   | 12/31/11        |                 |
|--------------|-------------------|-------------------|-----------------|-----------------|
|              | Fair Value        | Level 1           | Fair Value      | Level 1         |
| Mutual Funds | 113,839           | 113,839           | <u>97,890</u>   | <u>97,890</u>   |
| Total        | <u>\$ 113,839</u> | <u>\$ 113,839</u> | <u>\$97,890</u> | <u>\$97,890</u> |

Fair value of assets measured at level 1 represent quoted prices in active markets for identical assets.

#### **Note 9 – Operating Leases**

The institute leases its office in Oakland, California under a non-cancelable operating lease. Rent on the facility lease is subject to annual increases. The minimum future lease payments under this arrangement at December 31, 2012 are as follows:

| Year ending December 31, 2013 | \$141,883        |
|-------------------------------|------------------|
| Year ending December 31, 2014 | 94,588           |
|                               |                  |
|                               | <u>\$236,471</u> |

Rent expense for the year ended December 31, 2012 and 2011 was \$146,036 and \$131,913, respectively.

#### **Note 10 – Subsequent Events**

The Institute has evaluated subsequent events through July 26, 2013, the date which the financial statements were available to be issued.