



2016 Year in Review

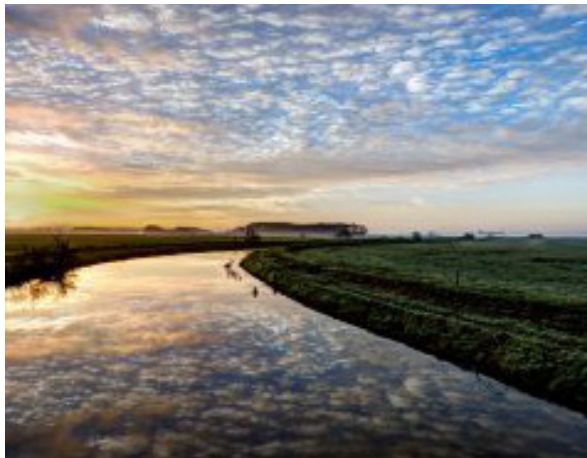
In 2016 the Pacific Institute influenced the creation of strategic water policies by bringing together disparate stakeholders, widely disseminating groundbreaking studies, and shaping debates through high-level media attention.



Impact through Outreach

Our studies and online platforms provided essential research, analysis, and recommendations that led to sustainable and smart water policies. Below are just a few examples of successful actions we took in 2016:

- Produced the first comparative analysis of the costs of alternative water supply and efficiency options in drought-stricken California, from seawater desalination to recycled water and efficiency measures. The study continues to help communities prioritize cost-effective water solutions.
- Explored the risks of fracking in California and suggested stronger regulation of the industry and better wastewater handling and management.
- Presented at World Water Week our recommendations on topics ranging from the intersection of corporate water stewardship and the United Nations' Sustainable Development Goals (SDGs) to challenges to WASH in companies' supply chains.
- Produced and widely disseminated a comprehensive guidebook to provide community members with the knowledge and tools they need to understand future urban water demand forecasts and tips on how to engage effectively in the decision-making process.
- Revamped the Water Action Hub, the go-to online platform for businesses to find partners to tackle local water challenges.
- Issued an in-depth report that examined Voluntary Sustainability Standards and provided guidance for their use. These standards, which focus on issues such as respect for human rights, workers' health and safety, and environmental degradation, help governments around the world advance the United Nations' SDGs.
- Updated our chronology of water-related conflicts database, a definitive and unique repository of information that directly links water as a contributing factor to violent upheavals across the world.



Progress through Collaboration

The Pacific Institute continued to make groundbreaking changes in how we use and manage water by bringing together stakeholders with their own agendas to find common ground and advance sensible water policy recommendations and innovative conservation measures.

- With environmental justice partners, we identified inequitable responses in the Bay Area to the state's drought. We organized a summit and produced a study that called for policy changes to address these inequities.
- We led the creation of the new California Water Action Collaborative, a coalition of business leaders, industrial operators, agricultural producers, government agencies, and policymakers. We brought these leaders together for a summit to identify actions they can take to advance the goals of the state's Water Action Plan.
- With partner organizations, we launched WASH4Work to help global company executives address the WASH (Water Access, Sanitation, and Hygiene) challenges in work places, in communities where workers live, and across the companies' supply chains.
- On the international front, with organizational partners, we released a study highlighting lessons learned from the decade-long drought in Australia. The study served as a springboard for a highly popular webinar.

Making a Splash: Shaping Water Debates

Los Angeles Times

The New York Times

Science

AAAS

San Francisco Chronicle

The Washington Post

Below are a few recent examples of the Pacific Institute shaping the debates on water issues:

- **Science magazine:** Water Strategies for the Next Administration (Peter Gleick)
- **Washington Post:** Drought Hasn't Lifted, but California's Water Restrictions Just Did
- **New York Times:** As California Water Use Rises, Some Ask: Were Limits Eased Too Soon?
- **San Francisco Chronicle Op-Ed:** Wishful Thinking Won't End California's Drought (Peter Gleick)
- **Los Angeles Times Op-Ed:** Congress is about to Wipe out Decades of Progress in Sustainable Water Use (Peter Gleick)